

2022 WALK TO BUST CANCER SPONSORSHIP OPPORTUNITIES

\$20,000: Presenting Sponsor (limited to 1) – Furthers all aspects of the NBCF's mission of education, outreach, and technology to help women in need.

- Receives the highest level of sponsorship recognition.
- Sponsor logo/name prominently displayed on all digital marketing and social media, including National Breast Center Foundation website (will remain on website until 2023 Walk to Bust Cancer)
- Podium recognition and opportunity to speak at walk to approximately 600-800 attendees.
- First choice of TWO dates to host Angel Wings during month of October
- Presenting sponsor is welcome to provide promotional materials at walker registration and have a featured display table at the event.
- Includes registration for team of 20 walkers.
- Social media recognition throughout Breast Cancer Awareness Month (October 2022)
 - Facebook and Instagram posts including five (5) exclusive
 Breast Cancer Awareness Tips of the Day throughout October
 - Two (2) 30-second advertising/message clips on National Breast Center Foundation and Walk to Bust Cancer Facebook pages

\$10,000: Lifesaver Sponsor – Gives vital support, care and options for patients who otherwise would have nowhere to go for help.

- Sponsor logo/name prominently displayed on all digital marketing and social media, including National Breast Center Foundation website
- Podium recognition
- Choice of TWO dates to host Angel Wings during month of October
- Lifesaver sponsor is welcome to provide promotional materials at walker registration and have a display table at the event.
- Includes registration for a team of 10 walkers
- Social media recognition throughout Breast Cancer Awareness Month (October 2022)
 - Facebook and Instagram posts, including three (3) exclusive
 Breast Cancer Awareness Tips of the Day throughout October
 - One (1) 30-second advertising/message clip on National Breast Center Foundation and Walk to Bust Cancer Facebook pages

\$5000: Title Sponsor -- Provides office visits, ultrasounds, or biopsies for low income and uninsured/underinsured women.

- Sponsor logo/name on and all digital marketing and social media, including National Breast Center Foundation website
- Podium recognition
- Choice of ONE date to host Angel Wings during month of October
- Title sponsor is welcome to provide promotional materials at walker registration and have a display table at the event.
- Includes registration for 5 walkers.
- Social media recognition throughout Breast Cancer Awareness Month (October 2022)
 - Facebook and Instagram posts, including one (1) exclusive
 Breast Cancer Awareness Tip of the Day throughout October

\$2500: Platinum Sponsor – Helps cover breast cancer surgical costs and helps pave the path to a cure.

- Sponsor logo/name on all digital marketing and social media, including National Breast Center Foundation website
- Choice of ONE date to host Angel Wings during month of October
- Platinum sponsor is welcome to provide promotional materials at walker registration and have a display table at the event.
- Includes registration for three (3) walkers

\$1000: Gold Sponsor – Helps cover cost of testing procedures, equipment needed and pathology.

- Sponsor logo/name on 3 social media posts, including National Breast Center Foundation website
- Choice of ONE date to host Angel Wings during month of October
- Gold sponsor welcome to provide promotional materials at walker registration and have a display table at the event.
- Includes registration for 2 walkers.

\$500: Silver Sponsor—Provides whole breast ultrasound screening, digital mammogram or genetic testing for several women.

- Sponsor name on 1 social media post, including National Breast Center Foundation website
- Option to host Angel Wings one day during the month of October

\$250: Bronze Sponsor—Helps with educational and outreach materials to reach more women in need.

- Sponsor name on National Breast Center Foundation website
- Option to host Angel Wings one day during month of October

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The National Breast Center Foundation is a 501(c)(3) public charity (Tax ID:47-3171009). Donations are tax deductible as allowed by law, except when the donor receives something of value in return for their donation.